

## Wonderfield Group completes acquisition of Polish food group, Sushi & Food Factor

**29 May 2026:** The Wonderfield Group (“the Group”), a subsidiary of Zensho Holdings, has completed the acquisition of Sushi & Food Factor (“SFF”), a leading Polish producer of packaged sushi and convenience food products, following the receipt of anti-trust clearances in Germany and Poland.

Based in Poland, SFF is a key player in the packaged sushi category across Europe. The company manufactures and supplies sushi and other convenience products through private label and co-manufacturing partnerships with some of the largest retail chains across Poland and wider European markets.

The transaction represents a significant step in Wonderfield Group’s European growth strategy, combining SFF’s manufacturing capabilities with Wonderfield’s operational strength and retail relationships, and the global reach of Zensho Holdings.

The deal will bring production closer to some of the Group’s key customers in Europe to support a more efficient ultra-fresh supply chain, improving quality and freshness and reducing environmental impact.

SFF’s existing management team will remain in place, providing continuity and maintaining strong customer relationship.

**Will Human, Wonderfield Group’s European CEO, commented:** “We are pleased to complete the acquisition of SFF and to welcome the business to the Wonderfield Group. Together we look forward to working with the management team and continuing the success of SFF’s growth in Europe.”

**Ends**

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### About the Wonderfield Group

The Wonderfield Group specialises in the preparation of Japanese cuisines with a focus on sushi, a traditional Japanese food featuring specially prepared rice combined with fish, meat, or vegetables in easy bite-size portions. It also offers a variety of food-to-go products including cut fruit & vegetables, salads, bento and poke. The Wonderfield Group’s mission is to create better food for everyone, the Japanese way.

The Wonderfield Group is well positioned to meet growing consumer demand for high quality healthy food offerings through its versatile business model across three key channels: its Kiosk business, its Sushi Commissaries business, and its Restaurant business.

The Group has chef-operated and Franchised sushi kiosks globally, with customers including blue chip grocery retailers. Overall, the Wonderfield Group is a trusted operator in North America, Australia, Europe and the UK. The Wonderfield Group is part of Zensho Holdings’ global network, the leading Japanese food group and number one food service company in Japan by sales.

### About Sushi & Food Factor

Sushi & Food Factor is one of the key players in the packaged sushi category in Europe – a manufacturer and supplier of ready meals specializing in packaged sushi and convenience products in private label and co manufacturing models for the largest retail chains in Poland and Europe.



The group offers products including sushi sets, ready meals and Asian snacks. The company operates modern production facilities adapted to a chilled supply chain, with know how in industrial scale fresh sushi production and high cost efficiency driven by volumes and process standardization.